

Reducing Poverty with Evidence-Based Research & Policies



OUR AGENDA

Introductions

Overview of LEO

Research with LEO

Partnership Process

Next Steps

Q&A







Meg Distler

Executive Director, St. Joseph Community Health Foundation



Fran Gallagher

Associate Director of Strategic Partnerships, LEO



Project Development Associate, LEO



Overview of LEO



WE BELIEVE

Poverty can be outsmarted.

The social service community contains innovations that show us how to end poverty.

Evidence (rather than hunches or assumptions) lights the path to learning what works, with whom, and at what frequency, sequence, and intensity.

Families in poverty deserve interventions that work.



WHY WE EXIST

37 million people in poverty

\$1 trillion spent annually fighting poverty

As little as 1% goes to evidence-based programs

Less than 2% of service agencies have conducted an impact evaluation





WHAT WE DO

Find the innovators

Teach about impact evaluations

Overlay research design on anti-poverty programs

Learn & iterate

Share findings & scale





PARTNERS & PROJECTS

90 projects

20 states

11 cohorts





WHY PARTNER WITH LEO



Impact starts with knowing. Evidence-based solutions provide better insight and actionable steps for fighting poverty. The more we know, the better our impact.



Our research is free. We don't charge our partners a fee for our work.



<u>More evidence = more money.</u> Today's philanthropists care about impact on people's lives. Being able to prove this impact with evidence helps our partners raise more money to support their poverty-fighting missions.



<u>Our research is third-party validation of impact.</u> Evidence speaks for itself. Many social service leaders, staff, and supporters welcome independent confirmation of the impact of the agency's work. Third-party validation is critical to creating continuous improvement and attracting future investment.



Research with LEO



FOCUS AREAS



Housing & Homelessness



Criminal Justice



Education



Self-sufficiency



Health



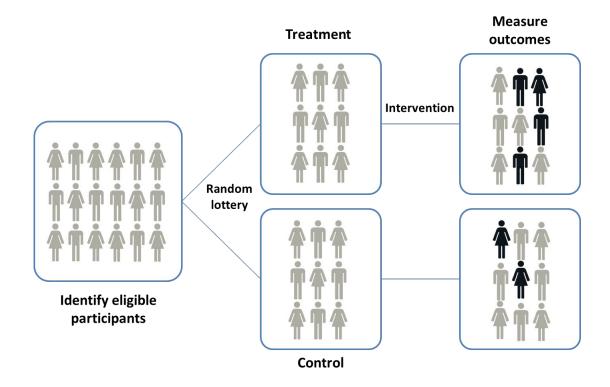
RANDOMIZED CONTROLLED TRIALS

To attribute differences in outcomes to the program (and not other factors)...

...we must select a group that is exactly like the group of participants in all ways but one – their exposure to the program being evaluated.



RANDOMIZED ASSIGNMENT





RANDOMIZED ASSIGNMENT **General Population** Measure Take up **Treatment** outcomes Intervention Random lottery Recruitment **Identify** eligible participants Control

RECENT LEO PROJECTS



Providing hope, conquering addiction, healing families.

VETERAN THERAPY INCENTIVE



CAMP HOPE



Partnership Process



THE RIGHT LEO PARTNER

Believes in the people they serve.

Has stable, committed leadership.

Demonstrates the grit rigorous research requires.

Nurtures a culture of learning.



THE RIGHT LEO PROJECT

Well-defined intervention with potential for scale and/or replication.

Advances collective learning and contributes to existing research.

Commits to incorporating research design into day-to-day operation.

Identifies key desired outcomes.

Uses a comparison group to pinpoint impact.



TIMELINE - COHORT 6



Vetting

LEO will work with organizations to share the LEO story, learn about the organization,, and think through high-level details of a project to ensure they are ready and a good fit for rigorous research

Applications Released

LEO will invite organizations to apply

Application Due

LEO will review completed applications and communicate decisions by mid March

Workshop 1

Decision Maker and
Champion will attend a
workshop and be paired
with their Notre Dame
research team. Recruiter
will attend training with
JoyBrand.

Exploratory Research Design

Champion will attend weekly calls with research team to design their study and loop in Decision Maker when needed.

Recruiter will attend calls with JoyBrand.

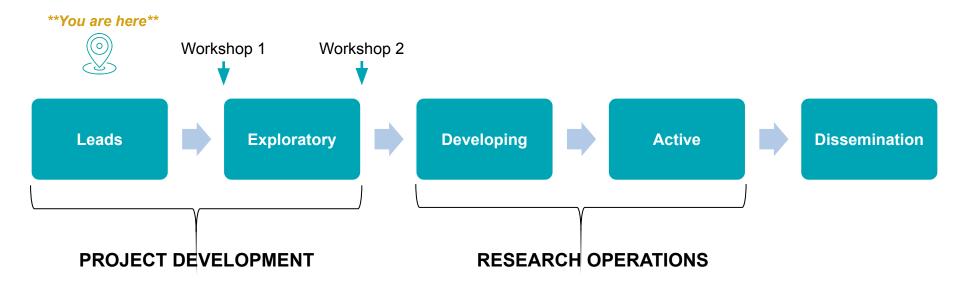
Workshop 2

Organization will gather virtually and present their research design to the broader LEO team, faculty affiliates, and potential funders

Study Launch!



LIFECYCLE OF A LEO PROJECT





Next Steps

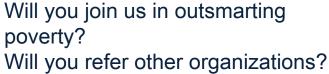


OUR ASK

We are seeking service providers engaged in the fight against poverty and offering services in any of LEO's focus areas:

- Homelessness
- Self-sufficiency
- **Employment**
- Housing
- Health
- Education

poverty?







JOIN US

Start your journey with us by contacting:

Missi Cowart, LEO Project Development Associate



acowart@nd.edu



Or schedule a call to talk further here





Questions and Discussion

